

purplestory

# PURPLE ON DEMAND



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# WELCOME TO PURPLE STORY... ON DEMAND

Step into a world of learning that's as exciting as it is enriching! Our digital courses are your gateway to a whole new level of growth and knowledge. Become your own superhero with skills and know-how that you can start using straight away.

We will take you on a journey of self-discovery, giving you the tools that will not only help to develop yourself, but will help you to inspire and lead your team, as well as growing the business!

Our courses have been designed to meet your needs. Our full Leadership Academy is where you will work on the 3 building blocks of leadership; Looking After Self, Looking After the Team, and Looking After the Business. Each building block is broken down into mini-courses that when put together will create magic for you, your team, and the business.

Each mini course is also available separately, if you are looking to build your skills in a specific area.

Read on for a detailed 'what's what' on each course...



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# LEADERSHIP ACADEMY

Our Leadership Academy is aimed at future leaders and those who are looking to step into a leadership position. It will provide you with foundational leadership skills and tools that you can start to implement straight away.

The Academy is split into 3 different modules, made up of mini-courses, each building on the previous one to provide learning reflection and repetition.

## LOOKING AFTER SELF

Mini-courses included;

- Understanding Self
- Developing Self Awareness
- Managing Self

## LOOKING AFTER TEAM

Mini-courses included;

- Communicating with Colour
- Generational Relationships
- Having Purposeful Conversations
- Managing our Time Thieves

## LOOKING AFTER BUSINESS

Mini-courses included;

- Understanding Operational Excellence
- Growing the Business
- Wake Up To Future-Fit Leadership
- The Insight and Action Experience Model



# GENIUS

## COURSE OVERVIEW

Below is an example of the 3 courses that make up the Genius level. Within each course delegates will be introduced to the foundational models and concepts that underpin the entire leadership programme.

## LOOKING AFTER SELF

### Taking Care of Self

## LOOKING AFTER TEAM

### Having Purposeful Conversations

## LOOKING AFTER THE BUSINESS

### Wake up to Future-Fit Leadership

## TAKING CARE OF SELF

- Oxygen Mask
- The 4 Energies
- Physical
- Intellectual
- Emotional
- Spiritual
- ETC
- Mindsets
- #BLAH

## HAVING PURPOSEFUL CONVERSATIONS

- 5 Disfunctions of a team - Pyramid of Trust
- GROW
- Feedback
- 7 Cs
- Radical Honesty
- Imposters
- Power of Influence
- Engagement Ladder

## WAKE UP TO FUTURE-FIT LEADERSHIP

- How to be Future Fit
- 4 Industrial Revolutions
- Job Vacancies
- 5 Generations in the Workforce
- Retention
- Training v Learning
- Situational Awareness
- Competitive Advantage

# SUPERHERO

## COURSE OVERVIEW

Below is an example of the 3 courses that make up the Superhero level! Within each course delegates will build upon the foundational models and concepts from the Bronze level. New content links back to learning from level one!

### LOOKING AFTER SELF

## Developing Self Awareness

### LOOKING AFTER TEAM

## Managing Our Time Thieves

### LOOKING AFTER THE BUSINESS

## Understanding Operational Excellence

### DEVELOPING SELF AWARENESS

- Iceberg
- Imposters
- Battery Check
- Windscreen
- Human Being Vs Human Doing
- Vulnerability
- Big E little e
- Learning Styles

### MANAGING OUR TIME THIEVES

- 1440
- MIT
- To Do Lists
- Killer Inbox
- Sweat the Small Stuff
- Theme Your Days
- Procrastination
- Frogs
- Monkeys
- Dead Presidents
- Delegation
- Big 15
- Pomodoro Challenge

### UNDERSTANDING OPERATIONAL EXCELLENCE

- Compassionate Leadership
- Input, Output, Outcome
- GROW
- 2 Types of Competitive Advantage
- Differential Advantage
- Comparative Advantage
- What is your Advantage
- Tacit Approval

# LEGEND

## COURSE STRUCTURE

Below is an example of the 5 final courses that make up the Legend level of the leadership academy programme. This series of courses will pull all of the learnings together so far and will introduce some more business growth-specific tools and techniques

LOOKING AFTER SELF	LOOKING AFTER TEAM		LOOKING AFTER THE BUSINESS	
Managing Self	Generational Relationships	Communicating with Colour	Growing the business	The Insight and Experience Model

### MANAGING SELF

- 1440
- Playing to Win Vs Playing to Avoid Losing
- Inner Judge Vs Inner Diva
- Frogs
- Monkeys
- Dead Presidents
- #BLAH

### GENERATIONAL RELATIONSHIPS

- Generational Cohort Theory
- 5 Generations in the Workplace
- Baby Boomer
- Gen x
- Millennials
- Gen Z
- 4 Generations

### COMMUNICATING WITH COLOUR

- The Power of Colour
- Science behind C-Me
- Celebrity Chefs
- Bringing the Colours to Life
- Red, Yellow, Green + Blue
- Buying a Car
- Making a Complaint
- Praise Conversations
- Difficult Conversations

### GROWING THE BUSINESS

- Critical Thinking
- SWOT
- PEST
- Bowmans Clock
- Product Life Cycle
- Pulling it all Together
- Using all the tools to put together a business plan

### THE INSIGHT AND EXPERIENCE MODEL

- Windscreen Model
- GROW
- Engagement Ladder
- Big E little e

# BUILDING BLOCKS OF LEADERSHIP MINI-COURSES

**Unlock the Power of Leadership, One Building Block at a Time.**

Superpower your leadership journey by focusing on the key aspects that matter most. Our unique approach allows you to select and purchase individual building blocks tailored to your needs.

## LOOKING AFTER SELF

Mini-courses included;

- Understanding Self
- Developing Self Awareness
- Managing Self

## LOOKING AFTER TEAM

Mini-courses included;

- Communicating with Colour
- Generational Relationships
- Having Purposeful Conversations
- Managing our Time Thieves

## LOOKING AFTER BUSINESS

Mini Courses included;

- Understanding Operational Excellence
- Growing the Business
- Wake Up To Future-Fit Leadership
- The Insight and Action Experience Model



## **BITESIZE COURSES**

Explore these 11 exciting courses tailored to your personal growth. Whether you're gearing up to take the next big step or aiming to enhance your expertise, these options are your ticket to success. Uncover your potential and equip yourself with the essential behaviours and knowledge to excel in your role. These courses are your launchpad, propelling you towards becoming your own superhero!

**BETTER  
COMMUNICATION**

**MANAGING  
YOUR TIME**

**SELF CARE AND  
REFLECTION**

**BUSINESS  
DEVELOPMENT**

# BITESIZE - BETTER COMMUNICATION

Are you looking to develop your communication skills? To have better conversations with your team? To understand how to get the best out of them and set the up for success? This bitesize course will give you the tools and the behaviours needed to accomplish all this and more. We will break down the key areas for you to improve within yourself and others.

## HAVING PURPOSEFUL CONVERSATIONS

- 5 Disfunctions of a Team - Pyramid of Trust
- GROW
- Feedback
- 7 Cs
- Radical Honesty
- Imposters
- Power of Influence
- Engagement Ladder

## COMMUNICATING WITH COLOUR

- The Power of Colour
- Science behind C-Me
- Celebrity Chefs
- Bringing the Colours to Life
- Red, Yellow, Green + Blue
- Buying a Car
- Making a Complaint
- Praise Conversations
- Difficult Conversations

## GENERATIONAL RELATIONSHIPS

- Generational Cohort Theory
- 5 Generations in the Workplace
- Baby Boomer
- Gen x
- Millennials
- Gen Z
- 4 Generations



# BITESIZE - MANAGING YOUR TIME

Looking to master your time management? Tired of chasing after extra minutes in your day? Look no further! Reclaim those precious moments and seize command of your time! This dynamic course equips you with the essential tools to expertly manage your time and skyrocket your productivity during your work hours.

## MANAGING OUR TIME THIEVES

- 1440
- MIT
- To Do Lists
- Killer Inbox
- Sweat the Small Stuff
- Theme your Days
- Procrastination
- Frogs
- Monkeys
- Dead Presidents
- Delegation
- Big 15
- Pomodoro Challenge

## MANAGING SELF

- 1440
- Playing to Win Vs Playing to Avoid Losing
- Inner Judge Vs Inner Diva
- Frogs
- Monkeys
- Dead Presidents
- #BLAH



# BITESIZE - BUSINESS DEVELOPMENT

Want to reach and exceed your business targets? Ignite your site's success and uncover untapped revenue streams? Tired of wrestling with time-consuming business plans? We've got you covered! Our tools can slash your planning time in half, giving you more time to focus on what truly matters.

## UNDERSTANDING OPERATIONAL EXCELLENCE

- Compassionate Leadership
- Input, Output, Outcome
- GROW
- 2 Types of Competitive Advantage
- Differential Advantage
- Comparative Advantage
- What is your Advantage
- Tacit Approval

## GROWING THE BUSINESS

- Critical Thinking
- SWOT
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## WAKE UP TO FUTURE-FIT LEADERSHIP

- How to be Future Fit
- 4 Industrial Revolutions
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- 5 Generations in the Workforce
- Retention
- Training v Learning
- Situational Awareness
- Competitive Advantage



# BITESIZE - SELF CARE AND REFLECTION

Feeling a bit overwhelmed? It's important to ensure you're performing at your best so you can effectively support your team and organisation. We're here to ensure you're taking care of yourself and excelling at work. Check out these tools for self-reflection – they're designed to help you identify any necessary changes and make sure you're thriving!

## TAKING CARE OF SELF

- Oxygen Mask
- The 4 Energies
- Physical
- Intellectual
- Emotional
- Spiritual
- ETC
- Mindsets
- #BLAH

## DEVELOPING SELF AWARENESS

- Iceberg
- Imposters
- Battery Check
- Windscreen
- Human Being Vs Human Doing
- Vulnerability
- Big E little e
- Learning Styles



# HOW THE COURSES ARE STRUCTURED

Get ready for a unique experience where each course follows an easy-to-follow structure. Every course kicks off with a short film, between 1-10 minutes long, introducing the core topic. But here's the twist – it's not just about passive watching.

After the film, you'll engage with a thought-provoking task or a quick quiz – sometimes even both! These activities avoid rote memorisation and are your keys to unlocking real growth. Brace yourself for honest introspection about your job, your colleagues, and yourself. Your honesty is the secret to maximum value from these tasks! Expect to have lightbulb moments that may even shed light onto other areas of your life.

These tasks aren't just hypothetical puzzles either. They're crafted to guide you through authentic, real-world scenarios. You might be facing these situations already, or they may still be down the road.

But wait, there's more! We've got quizzes lined up. No, not the yawn-inducing kind – our quizzes are designed to reinforce your grasp on the core concepts. We want to ensure those key messages stick with you. You'll encounter multiple-choice questions, with quizzes ranging from 1 to 10 questions. It's like a friendly check-in to see if you're on the right track.

If you're using SIDEWAYS, you'll find the tasks and quizzes beautifully laid out, just like you're used to. And hey, if you're importing this to your organisation's platform, we've got that covered too – the layout will match their style.

Get ready to learn, reflect, and grow – all through the power of film and engaging activities.

Your journey starts now!



# TAKING CARE OF SELF - BREAKDOWN

## FILM 1 - INTRODUCTION - 01:51

This will be an introduction to the course. KT will give you some best practices on 'How do I get the best out of me?'



### TASK

Grab a pen and paper or a notebook and write down what you would like to get out of this course! Now we have introduced the course to you, it's time to really think about what you would like to get out of it. Setting some clear learning objectives means you are more likely to achieve them!

## FILM 2 - PUTTING YOUR OXYGEN MASK ON FIRST - 02:15

Being a manager in today's busy times it's often easy to put people and your team before yourself. Why is it important to remember to look after yourself first?



### TASK

Looking at your life, both personal and professional, reflect on how much of your time is spent on running around after other people? Is this more than you thought it would be? Do you think this is something that needs changing?

## FILM 3 - THE 4 ENERGIES - 03:15

We all have 4 Energies in our bodies and they all need to be kept in balance. KT will introduce you to P.I.E.S. and the framework which will help to keep everything in balance.



### TASK

On your piece of paper or in your notebook, in columns write down P.I.E.S. As you work your way through the course, I want you to make notes of how all the different energies relate to you - in both a positive and negative way.

## FILM 4 - PHYSICAL ENERGY - 06:50

Do you know how to look after your physical energy? Do you know how to do a battery check on yourself?



### TASK

KT asked you to draw 5 batteries, you then marked yourself against each one, Sleep, Exercise, Food, Water and Alcohol. On reflection, do you have areas you are now aware of that need improving? Now we know why this is so important how would you make these changes? How often are you thinking about your team's physical energies and how you can help and support them? Create a list of ideas that you think would have a positive impact on your team.

# TAKING CARE OF SELF - BREAKDOWN

## FILM 5 - INTELLECTUAL ENERGY - 04:32

KT will talk about why feeding your brain is important, what intellectual energy is, and how it affects you.



## TASK

Now you understand more about intellectual energy, what do you have in your daily routine that feeds your curiosity? Do you need to find that 'something' to feed your curiosity? How are you going to commit to this?

## FILM 6 - EMOTIONAL ENERGY - 02:24

How do we balance our emotions? What actions do we take to help us when we get overly emotional?



## TASK

Now we have seen KT use the ETC model it's time for you to put it into practice. Is there a decision you need to make or a difficult conversation you need to have that you keep putting off? Anything that you need to do but the emotion keeps getting in the way?

## FILM 7 - ETC MODEL - 04:50

How do we ensure our emotions aren't causing us to waste time in everyday life? Discover the ETC model, and how this can help take emotion away from decision making



Let's use the ETC model and work through the problem and see if you can come to a conclusion and an action to take. What are the emotions involved and why? What is the truth of the problem? What are the choices you can make? What are the outcomes of each choice?

## FILM 8 - ETC SCENARIO - 00:45

Now that we understand the ETC model, we can put it into a scenario that may happen in your working or personal life.



As much as we all need to feel our emotions, sometimes they can get in the way or build up in ways we don't want.

Think about how your emotions and mood affect other people. What are the changes you think you need to take?



# TAKING CARE OF SELF - BREAKDOWN

## FILM 9 - MINDSETS - 03:31

We all have 2 different mindsets, a Growth and a Fixed mindset. During this film we will explore how to get the most of each mindset and how to use them to get the best out of yourself.



## TASK

Think about which mindset you fall into the majority of the time, does this mindset work for you? Does this mindset allow you to develop and be the best version of yourself? When dealing with different situations how would it be beneficial to change mindsets? What are the benefits of using both mindsets? How can you use both mindsets in different areas of your life, both professionally and personally?

## FILM 10 - SPIRITUAL ENERGY - 02:04

What makes you happy? That one thing you do that brings you joy. Why is this so important? How does it affect you?



## TASK

Write down what makes you happy. How often do you get to do this? Think back to the last time you did this. What was your mood and behaviour like before and after? Was there a difference? Do you think this is something you need to do more often? Can you commit to doing this?

## FILM 11 - SUMMARY - 02:02

Let's pull it all together!



## TASK

What is your personal care plan? Think about your P.I.E.S. Create a plan to do at least one thing from each energy, and how often you can commit to it. Could you use #BLAH with your teams? How would you implement this with your teams?

## FILM 12 - TAKE A MOMENT TO BE MINDFUL- 03:07

Take a moment to yourself.



## TASK

How are you feeling? Reflect on everything you've just learnt. What are your lightbulb moments?

# GENERATIONAL RELATIONSHIPS - BREAKDOWN

## FILM 1 - GENERATIONAL COHORT THEORY - 01:34

KT introduces Generational Cohort Theory



### TASK

Grab a pen and paper or a notebook and write down what you would like to get out of this course! Now we have introduced the course to you, it's time to really think about what you would like to get out of it. Setting some clear learning objectives means you are more likely to achieve them!

## FILM 2 - 5 GENERATIONS IN THE WORKFORCE - 02:42

Who are the different Generations in the workforce and how is it changing



### TASK

Write down what you currently think the different generations need from you. We will reflect on this at the end of the course.

## FILM 3 - BABY BOOMERS - 04:50

Who are the Baby Boomers, what are their traits, and how to get the best out of them



### TASK

Do you have any Baby Boomers on your team? What steps will you take to help set them up for success? What steps will you take when inducting a Baby Boomer? Who do you know that is a Baby Boomer and what do you recognise about them?

## FILM 4 - GENERATION X - 04:46

Who are Generation X, what are their traits, and how to get the best out of them.



### TASK

Looking at your Gen Xs, have you set them up for success? How are they different from Baby Boomers? Who do you know is Generation X, and what is it making you think?

# GENERATIONAL RELATIONSHIPS - BREAK DOWN

## FILM 5 - MILLENNIALS - 07:02

Who are Millennials, what are their traits, and how to get the best out of them.



### TASK

Thinking about your current induction process, would this set a Millennial up for success? How would you change/adapt the process? What are the key points of difference between Baby Boomers, Gen X, and Millennials?

## FILM 6 - GENERATION X - 04:46

Who are Generation Z, what are their traits, and how to get the best out of them



### TASK

Has your opinion of Gen Z changed now you understand more about them? How has your opinion changed? What makes Gen Z so different from previous generations? How can you incorporate their differences into their induction process and their everyday working life? How could you adapt the way you deliver your training? How are you going to ensure you are engaging them and set them up for success?

## FILM 7- 4 GENERATIONS - 01:27

Now you need a plan as to how you intend to put everything you have learned into practice. How will you go about it?



### TASK

Create a plan for how you keep the different generations engaged. Start from the induction process through to the end of their probation. You could even do beyond their probation and go through their career, how you would help them and engage them throughout this. Has what you think the different generations need changed? Think about how you have been working with them so far, are there any changes or can you adapt behaviours to make sure every generation is thriving?

# GENERATIONAL RELATIONSHIPS – QUIZ EXAMPLES TAKEN FROM SIDEWAYS

## 5 Generations in the Work Force Quiz

Baby boomers are around what age groups?

Single answer

28-39

55-74

40-54

Generation X are around which age group?

Single answer

40-54

28-29

55-74

## Baby Boomers Quiz

What is the key trait of a baby boomer?

Single answer

Truth

Respect

Hard work

Loyalty

Boomers remember a time before technology?

Single answer

True

False

## Gen X Quiz

Generation x were born before the internet, True or False?

Single answer

True

False

How do Gen X prefer to communicate?

Single answer

Face to face

Over the phone

Texting

Emailing

## Millennials Quiz

What is their key trait?

Single answer

Truth

Loyalty

Respect

Curiosity

Pick two reasons why millennials are different to previous generations

Multiple answers

They don't have to do as they are told.

Gen X/Baby boomers brought them up and they wanted a more relaxed upbringing for them compared to what they may have had.

They remember a time before technology.

Technology has become a way of life.

## Generation Z Quiz

What is their key trait?

Single answer

Curiosity

Truth

Respect

Generosity

Generation Z have a transactive memory, true or false?

Single answer

True

False

## 4 Generations Quiz

Pick which option you think are going to help you to adapt when approaching the different generations

Single answer

Text generation Z with all the details e.g. for a meeting

Print out information to give to a baby boomer

Have a face to face meeting with a Generation X

Explain to millennials why, don't just tell them what to do

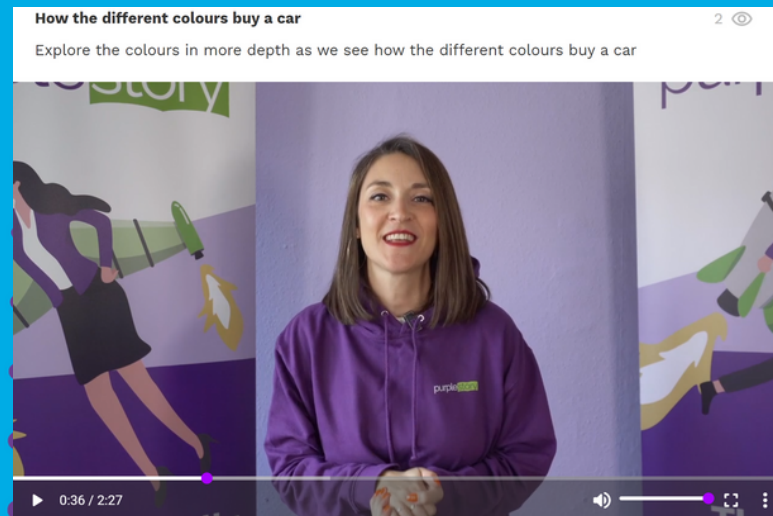
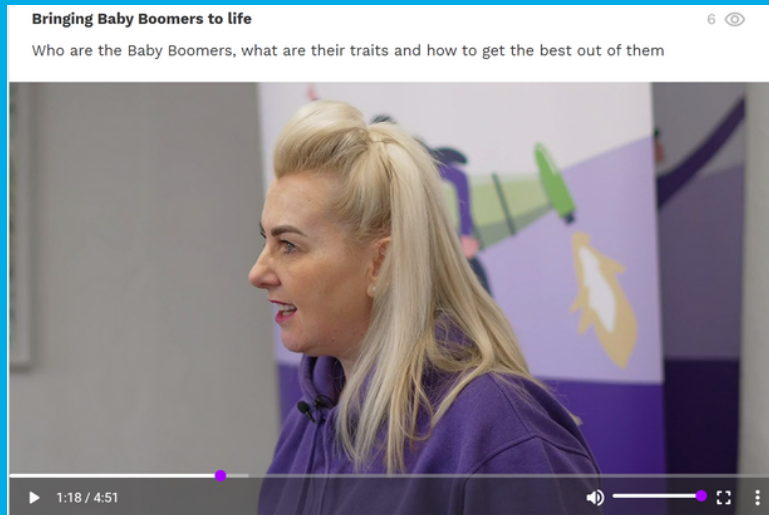
All of the above will help

Back to course

Back

Check

# VIDEO EXAMPLES TAKEN FROM SIDEWAYS



# INDIVIDUAL MODULE OPTIONS

Not sure the Leadership Academy or the Bitesize courses are right for you? How about simply diving into one of our modules for a fresh perspective? These modules are designed to assist you in specific areas, sparking inspiration, encouraging reflection, and furnishing you with practical tools that matter.

**TAKING CARE OF SELF**

**MANAGING OUR TIME THIEVES**

**COMMUNICATING WITH COLOUR**

**HAVING PURPOSEFUL  
CONVERSATIONS**

**UNDERSTANDING OPERATIONAL  
EXCELLENCE**

**GROWING THE BUSINESS**

**WAKE UP TO FUTURE-FIT  
LEADERSHIP**

**MANAGING SELF**

**THE INSIGHT AND EXPERIENCE  
MODEL**

**DEVELOPING SELF AWARENESS**

**GENERATIONAL RELATIONSHIPS**



# PURCHASING A COURSE

Ready to take the next step and purchase a course for you or your team? Get in touch with Karen Turton at [karen@purplestory.co.uk](mailto:karen@purplestory.co.uk)

Explore our 3 options for accessing our course, choose .

## 1. Seamless integration with SIDEWAYS

If you're already using the SIDEWAYS platform, you can get the courses effortlessly uploaded and set up directly onto your system.

## 2. Tailor-Made Learning for your L&D Platform

Looking to the courses to be on your organisations L&D platform? We provide everything you need to seamlessly integrate our courses into your system, ensuring a comprehensive learning experience for your team.

## 3. Elevate Your Self Development with Udemy - Coming Soon!

Are you Seeking personal growth and development? Discover our entire course catalog available for individual purchase on Udemy. Take charge of your learning and unlock your full potential.

Choose the option that suits your need and start your journey to becoming your own Superhero.



# SIDEWAYS

learning left & right

Learning is no longer just what the business says it is,  
it's what the learners make of it with each other

Do you want to  
keep new starters  
engaged and  
excited?

Are you setting  
your teams up  
for success?

Tired of paying too  
much for boring  
compliance training  
systems?

**SIDEWAYS** is your solution for modern day learning. It's your online social learning platform for better engagement, retention and to create a learning culture with your teams.

Allow your teams to search for knowledge, ask for knowledge, share their experiences, collaborate ideas and learn together.

This is your '**Future Fit**' compliance training turned social learning

The platform comes preloaded with all of their amazing video based compliance training and courses **for free**

**"Videos are 9x more likely to be remembered than reading"**

Set your teams up for success by giving them the best platform for their training and learning needs.

Empower your teams! Give them permission to play and watch your team engagement and retention climb.

## Four pillars

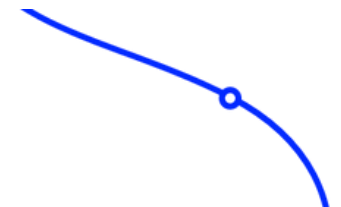
**Better Platform**



**Better Content**



**Better Price**



**Better Support**





**WE ARE**

purplestory

**The professionally rebellious creative consultancy  
and the home of operational excellence**

# This is our story...

Purple Story was founded in 2018 from a passion for storytelling and helping organisations drive their true potential through the leadership & behavioural abilities of their teams.

Karen Turton (KT), CEO and Founder, is an operator at heart with three decades of commercial and leadership experience and an awe-inspiring reputation in the hospitality sector

Just imagine the impact on your business if every person in it was feeling fabulous, loving their job and consistently delivering a personal best! Purple Story is a professionally rebellious training consultancy focused on driving and enhancing Operational Excellence and Competitive Advantage through people. We specialise in disrupting the status quo and challenging your leadership teams to become future fit, not past perfect. We design bespoke behaviour-led training programmes to help you enhance the performance of your people, so you can smash your business goals and drive engagement within your team.

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# OUR PRINCIPLES

It's our guiding principles and values that keeps the team grounded and focused.

**PROFESSIONALLY  
REBELLIOUS!**

We believe that you can be amazing at your job, deliver a personal best every time, delight your customers and still bring your own personality to work and have a good time in the process.

**BETTER THAN  
WE NEED TO BE!**

We treat every session as if it was our last, so everything we do is better than it needs to be.

**FUTURE-FIT NOT  
PAST-PERFECT!**

We don't hide from challenges and we actively seek out solutions - if you can see it, you can fix it!

**DEVELOPING A  
SIXTH SENSE!**

We listen, research, learn, share idea, embrace change and move forward leaving 'Purple Prints' wherever we go.

# ASK THE DELEGATES!

I can't thank you enough for the way you have altered my way of thinking, especially going into a developing role with PDR

Mykey Stevens, People Relations Advisor, Parkdean Resorts

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I must say, since I had my session with you it switched on a light! The confidence and understanding I had afterwards was unreal. Since then, I was promoted into the role I'm in now, so thank you. It really did help!

Antony Gatley, Relief Manager – North Region, Care UK

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I'm not a fan of the saying 'I went on a journey' but I can't really think of another way to put into words how much the programme has changed me.

Chris McLaughlin, Executive Chef, PubLove

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# WE DELIVER VALUE TO OUR CLIENTS

## The Purple Story Return on Investment Wheel

Why drive Operational Excellence and Competitive Advantage?

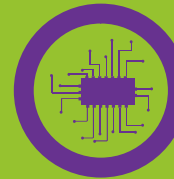
### Improve Your Image

Become a more attractive business to work for by demonstrating that you're a company who invests in people and cares about their development, mental health and wellbeing



### Enhance ROI on Tech Investment

You install the tech and Purple Story installs the mindset



### Smarter Recruitment

Attract the best people to your business. Develop a future fit onboarding and induction process to reduce turnover in new starters



### Reduce Sick Days

Engage your teams so that they want to be at work whenever they can be



### Retain Your Team

Tackle 'The Great Resignation' head on with a Leadership Team who deliver Operational Excellence



### Have Happier People

Happy teams work hard and deliver a personal best every time



## Increase Profit

Investing in people delivers ROI - guaranteed!

### Develop Your Team

Spot your shining stars and develop them into your future leaders



### Achieve Customer Loyalty

Deliver an experience that is so good your customers will want to stay



# We provide support across a wide range of sectors.

From pubs to perfume, holidays and healthcare!

care UK 



UNIVERSITY OF  
BIRMINGHAM

The Fragrance Shop



  
Pebbles  
Nurture. Develop. Flourish

The  
Big Table



  
IVC EVIDENSIA

LEON  
NATURALLY FAST FOOD



TheWriter™  
London | New York



**FIND THE  
#PROFESSIONALLY  
REBELLIOUS EDGE!**