

Purple Story Programmes & Modules



The home of operational excellence

purplestory

Purple Story Programmes & Modules

This 'menu' is indicative of the programmes and modules we can offer. It is not exhaustive, and all programmes will be tailored to your specific requirements and to the culture, values and language of your business. If you have a specific problem to solve – we will design a programme that works.

Purple Story is a one-stop solution!

We offer all-encompassing developmental programmes designed to run over multiple modules, bespoke programmes to enhance your in-house offering, one-day workshops, bite sized modules and online e-learning.



Our programmes and modules are delivered with fun, high energy and are always engaging and challenging.

purplestory.co.uk



Main Menu

MAIN MENU including multi-module programmes, full and half day workshops

Profiling Tools to enhance communication and team effectivity

C-Me in Full Colour

Purple Story is accredited to work with the C-Me profiling tool that helps individuals see each other in a new light almost immediately, giving a greater understanding of how to communicate and collaborate effectively.

Sparketype

Purple Story is the only Certified Sparketype® Advisor in the UK. People want more than just a paycheck. They want to be excited and inspired and have a sense of purpose. We all have a unique imprint for work that makes you come alive - your Sparketype®. The programme guides individuals to craft a career path that is energising and inspiring, encourages high performance within teams and develops leaders who are motivational, effective and inspiring

Knowing Me, Knowing You, Knowing Us

Purple Story is a qualified Lumina Spark practitioner. Your unique portrait provides a comprehensive mix of easy-to-understand and wonderfully deep personal insights, that help you understand yourself better, build greater rapport, value team diversity and improve your ability to co-create success. Our Knowing Me, Knowing You, Knowing Us team workshop is available in a full or half-day format. Lumina Spark portraits can also be purchased separately and form the perfect background for some on-going rich, coaching conversations.



Main Menu

Leadership Teams and Future Leaders (including Chefs)

Supercharged Leadership

A 7 day programme (usually split into 3 modules) encompassing all things Operational Excellence and Competitive Advantage. Throughout the programme we will refine your leadership and team skills to compliment your technical expertise. The programme will set you up for success and enable you to manage the challenges of modern leadership.

Success Leadership

This 3 day programme is packed with practical tools and concepts to kick start your performance immediately. You will become more confident in your current and potential future roles and will learn about yourselves and managing colleagues.

Future Leaders Academy

'If I'm learning, I'm not leaving' Spot your shining stars and nurture them to ensure they stay in your business by encouraging them to develop and grow. Purple Story Future Leader Academies include engaging interactive workshops and will form a large part of your succession planning for the future.

The Generation Game

Understand how to effectively communicate in a multi-generational team and how to set Gen Z up for success in the workplace.

The Social Leadership Revolution

Technology & Data + Mindset = Operational Excellence & Competitive Advantage. What is Social Leadership & how it will change the way you work

Operational Excellence & Competitive Advantage

Introducing the concepts of operational excellence & competitive advantage, and taking time to understand how to deliver it to your business

The Action & Insight Experience Model

Business planning and self-development tools that will change your life!

Me, Myself And I

An introduction to the concept of learning styles, how to develop a reflective practice and the importance of self-development

Difficult Conversations

There's no such thing as a difficult conversation, just one you don't want to have. We will break down the barriers and allow delegates to resolve problems quickly and effectively

Commerciality

Looking at the bigger picture. This module delivers a greater understanding of how individual performance impacts the wider business

Stopping the Time Thieves

With just 1440 minutes available to us in a day, it's vital to learn how to work smart, 'eat your frog', collaborate effectively and delegate with a view to developing your team

It Takes Two to Tango

Collaboration and conflict are the cornerstone of strong relationships. We take a look at how to work on both and understand that high performance relationships rely on challenge and participation

Robust Business Planning

How to analyse the performance of your business, spot the opportunities and threats, and devise a robust & achievable business plan

Sprinting From The Start Line

Creating a future fit onboarding process for new starters that will see them thrive throughout the probationary period and help to prevent the high turnover of Gen Z's within the first three months of employment

Chef Development

Head Chef Power Workshop

Defining the role of the Leader. This workshop introduces the concept of leadership to the head chef role, providing a practical toolkit of behaviours, practices and tools so that Head Chefs can move away from managing the food and start leading the team who manage the food



Main Menu

Operational Excellence for All (Leaders, Future Leaders, Customer Facing & Back Office Teams)

Delivering an Exceptional Customer Experience

Small Things, Big Difference. Customer service is a thing of the past. This module introduces the difference between service & experience and how to make sure you deliver the latter

Boosting the sale by understanding your client

How to communicate well with any client, maximise every transaction & keep them coming back for more

The Generation Game

Understand how to effectively communicate in a multi-generational team and how to set Gen Z up for success in the workplace

Taking Care of Me

Introducing the concept of putting your oxygen mask on first and that self-care is not selfish – it is quite the opposite

Wellbeing

To help develop strategies to look after your own mental health and look out for the mental health of others. Delegates will have a deeper understanding of how they feel and will be able to spot the signs which indicate when others might be struggling

Thinking on your Feet

We all have a choice as to whether we adopt a fixed or growth mindset. When working under pressure we often revert back to a fixed mindset – this module will help delegates understand how to be able to make decisions quickly

Playing to Win vs Playing to Avoid Losing

This links closely to mindset and explores the difference between the two concepts



Light Bites

Bite sized complimentary courses available in digital online e-learning & video content (15-60 minute learning options)

The Iceberg Model

ETC model

The Windscreen Model

Thinking Styles

Big E, Little e

Human Being vs Human Doing

Learning Styles

GROW

#BLAH

Battery Check

Frogs

Story Telling (DIDID)

Monkeys

Dead Presidents

Abdication vs Delegation

Big T, little t

Mindset

Inner Voices

Generations

Training Plan

The Seven C's of Communication

Pyramid of Trust

Imposters

Feedback

Zip, Zap, Boing

Radical Candour

Culture

MIT

The Killer Inbox

Take 15

SWOT

PEST

Conscious Competence

The Colour of Birds



We are purplestory

Professionally rebellious training consultancy and the home of operational excellence

Just imagine the impact on your business if every person in it was feeling fabulous, loving their job and consistently delivering a personal best!

Purple Story is a professionally rebellious training consultancy focused on driving and enhancing Operational Excellence and Competitive Advantage through people. We specialise in disrupting the status quo and challenging your leadership teams to become future fit, not past perfect.

We design bespoke behaviour-led training programmes to help you enhance the performance of your people, so you can smash your business goals and drive engagement within your team.

And this is our story...

Purple Story was founded in 2018 from a passion for storytelling and helping organisations drive their true potential through the leadership & behavioural abilities of their teams.

Karen Turton (KT), CEO and Founder, is an operator at heart with three decades of commercial and leadership experience and an awe-inspiring reputation in the hospitality sector



Our principles

It's our guiding principles and values that keeps the team grounded and focussed

**PROFESSIONALLY
REBELLIOUS**

We believe that you can be amazing at your job, deliver a personal best every time, delight your customers and still bring your own personality to work and have a good time in the process.

**BETTER THAN
WE NEED TO BE**

We treat every session as if it was our last, so everything we do is better than it needs to be.

**FUTURE FIT NOT
PAST PERFECT**

We don't hide from challenges and we actively seek out solutions - if you can see it, you can fix it!

**DEVELOPING
A SIXTH SENSE**

We listen, research, learn, share idea, embrace change and move forward leaving 'Purple Prints' wherever we go.

Our team of rebels!



Karen Turton (KT)
CEO and Founder



AKA - Leader of the professionally rebellious movement



Nick Bish
Executive Chairman



AKA - The Captain



Lynda Merryweather
Sales and Business
Development Manager



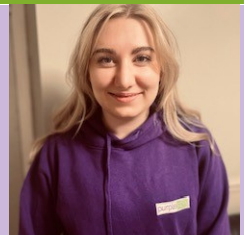
AKA - The Captain



Amy Depuis
Executive Assistant



AKA - Commando



Sara Parry
Digital Coordinator



AKA - The Purple Wizard



Kelly-Anne Coyle
Purple Storyteller



AKA -The Rebellious Revel



Andy Goram
Purple Storyteller
and Culture Specialist



AKA -The Sticky Guy



Jon Saunders
Purple Storyteller



AKA -Boyo



Jo Childs
Purple Storyteller & Mental Health &
Wellbeing Specialist



AKA -Jolene



Sarah Swaysland
Marketing



AKA -Head of Stuff and things



Ric Nichols
Purple Storyteller



AKA -The Lego Man



The Fragrance Shop



From pubs to perfume,
and holidays to
healthcare, we support
businesses in a wide
variety of
sectors



UNIVERSITY OF
BIRMINGHAM



Find the professionally rebellious edge
purplestory.co.uk



purplestory

07596861738 | hello@purplestory.co.uk